

## Short CV: Konstantinos Polymeros

### Personal information

Konstantinos Polymeros  
Professor in Agri food Marketing and Policy  
Dept. of Food Science and Nutrition  
School of Agricultural Sciences  
University of Thessaly  
Tel.: +30 24410 64780  
GSM: +30 6974018521  
Email:polikos@uth.gr

### Education

- 2001: - PhD in Agricultural Economics, Dept. of Agricultural Economics, School of Agricultural Sciences, Aristotle University of Thessaloniki, Greece.  
1993: - MSc in Agricultural Economics, Dept. of Agricultural Economics, Imperial College (formerly Wye college – University of London), United Kingdom.  
1990: - BSc in Agriculture, School of Agricultural Sciences, Aristotle University of Thessaloniki, Greece.

### Academic and Professional Experience

- 2020 -.....: Professor in Marketing and Policy of Agricultural and Fisheries Products, Dept. of Food Science and Nutrition, School of Agricultural Sciences, University of Thessaly, Greece.
- 2019 -2020: Professor in Marketing and Policy of Agricultural and Fisheries Products, Dept. of Ichthyology & Aquatic Environment, School of Agricultural Sciences, University of Thessaly, Greece.
- 2015 -2019: Associate Professor in Marketing and Policy of Agricultural and Fisheries Products, Dept. of Ichthyology & Aquatic Environment, School of Agricultural Sciences, University of Thessaly, Greece.
- 2015 -2017: Vice President at the Dept. of Ichthyology & Aquatic Environment, School of Agricultural Sciences, University of Thessaly, Greece.
- 2014 -2016: President the Administrative Board of the Greek Association of Agricultural Economists, (GAEE).
- 2008 –2015: Assistant Professor in Agricultural Marketing and Policy, Dept. of Ichthyology & Aquatic Environment, School of Agricultural Sciences, University of Thessaly, Greece.
- 2003 – 2008: Lecturer in Agricultural Marketing and Policy, Dept. of Ichthyology & Aquatic Environment, School of Agricultural Sciences, University of Thessaly, Greece.
- 2000 – 2003: Adjunct Lecturer, Dept. of Agriculture Plant and Animal Production, University of Thessaly, Greece.

2001 – 2003: Ministry of Agriculture - Prefecture of Trikala, Dept. of Planning and Development.  
1995 – 2001: Ministry of Agriculture - Hellenic Cotton Board, Dept. of Trade and Promotion.  
1993 – 1995: Eurosynergy Consulting, Dept. of Development in Primary Production.

---

### Projects (selected)

---

**2020 –.....: World bank Group.** Ex-ante evaluation of the CAP Strategic Plan: 2021 – 2030.

2017 – 2021: *"Sustainable Seafood and Nutrition Security"*. Erasmus +, E.U. Partners: Asian Institution of Technology (Leader), University of Thessaly, EuroTraining, Norwegian University of Science and Technology, University of Stirling and Asian partners from Indonesia (Bogor University, Gadjah Mada University and Jakarta Fisheries University), Thailand (Maejo University and Khon Kaen University) and Vietnam (Cantho University, Nong Lam University and RIA1 University). Scientific responsible regarding the team of the University of Thessaly.

2014 – 2017: *"Market research regarding the consumer behavior towards fisheries products (Sparus aurata), feeding with processed animal proteins aquafeeds"*. Scientific responsible.

2006 - 2007: *"Strategic Development Plan for the Prefecture of Trikala: 2007-2013"*. Scientific responsible.

2006 – 2007: *"Investigating the dynamics of promoting quality agricultural products in the Region of Thessaly"*. Responsible for the investigation of the stakeholders' behaviour.

---

### Conferences (selected)

---

Margariti, S., Stamboulis Ch. and Polymeros K., (2021). "Investigating consumer behavior towards certified fisheries products". 16<sup>th</sup> Conference of the Greek Association of Agricultural Economists. October 2021, Athens, Greece, (forthcoming).

Lampiris G., Karelakis CH., Loizou E. and Polymeros K. (2018). "Evaluation of the effects of the CAP measures in a local economy: the case of Central Macedonia". 15<sup>th</sup> Conference of the Greek Association of Agricultural Economists. November 6-8, 2016, Thessaloniki, Greece.

Manousakis, T., Kosifi E., Sdroulia S., Melas F., Polymeros K., (2018). "The dynamics of export competitiveness of fresh and processed tuna in the European market". HydroMediT 2018: 3<sup>rd</sup> International Congress on Applied Ichthyology & Aquatic Environment. November 8-11, Volos, Greece.

Margariti, S., and Polymeros K., (2018). "Identifying consumers' perception in certified fish products". HydroMediT 2018: 3<sup>rd</sup> International Congress on Applied Ichthyology & Aquatic Environment. November 8-11, Volos, Greece.

Pinello, D., Gee J., Polymeros K., (2018). " Crew – Share based remuneration in fisheries". HydroMediT 2018: 3<sup>rd</sup> International Congress on Applied Ichthyology & Aquatic Environment. November 8-11, Volos, Greece.

Polymeros, K., Karapanagiotidis I., Boziaris I., Kessopoulou S., Bhujel R., (2018). "Curriculum development in higher education for sustainable seafood and nutrition security". HydroMediT

2018: 3<sup>rd</sup> International Congress on Applied Ichthyology & Aquatic Environment. November 8-11, Volos, Greece.

Pinello, D., Gee J., Polymeros K., (2016). "Arrangement of a benchmark table for employment, salaries and labour productivity in Mediterranean fisheries". HydroMediT 2016: 2<sup>nd</sup> International Congress on Applied Ichthyology & Aquatic Environment, November 10-12, Messolonghi, Greece.

Oikonomou, A. and Polymeros K., (2016). "The impacts of the economic crisis on exports of Greek sea bass and sea bream" (poster). HydroMediT 2016: 2<sup>nd</sup> International Congress on Applied Ichthyology & Aquatic Environment November 10-12, Messolonghi, Greece.

Batzios, A., Polymeros K. and Karapanagiotidis I., (2016). "Investigating consumer behavior regarding sea bass feeding with PAP ". 14<sup>th</sup> Conference of the Greek Association of Agricultural Economists. October 20-21, 2016, Volos, Greece.

Pinello, D., Polymeros K., Marzocchi B. and Sabatella R., (2016). "Efficiency in the mixed fisheries: generalist versus specialist". 14<sup>th</sup> Conference of the Greek Association of Agricultural Economists. October 20-21, 2016, Volos, Greece.

Papakonstantinou, A. and Polymeros K., (2016). "Analyzing the Greek snail exports in the E.U market". 14<sup>th</sup> Conference of the Greek Association of Agricultural Economists. October 20-21, 2016, Volos, Greece.

Pinello, D., Liontakis, A., Sintori, A. Tzouramani I. and Polymeros K., (2014). "Assessing the efficiency of bottom trawlers and small-scale fishing vessels in Greece". HydroMediT 2014: 1<sup>st</sup> International Congress of Applied Ichthyology and Aquatic Environment. November 13-15, Volos, Greece.

Kaimakoudi, E., Papamichalopoulos A., and Polymeros K., (2014). "Analyzing the consumer behaviour of fisheries products in the prefecture of Attiki". 13<sup>rd</sup> Conference of the Greek Association of Agricultural Economists. November 21-22, 2014, Athens, Greece.

Kaimakoudi, E., Polymeros K., Papamichalopoulos A., Batzios Ch., (2014). "Investigation of the factors affecting farmed fish consumption". 1<sup>st</sup> International Congress of Applied Ichthyology and Aquatic Environment. November 13-15, Volos, Greece.

Oikonomou, A. and Polymeros K., (2014). "An investigation of the competitiveness of greek sea bream in the EU market". 1<sup>st</sup> International Congress of Applied Ichthyology and Aquatic Environment. November 13-15, Volos, Greece.

Kaimakoudi, E., Polymeros K., Schinaraki M-G. and Batzios Ch., (2013). "Consumers' attitudes towards fisheries products". 6<sup>th</sup> International Conference on Information and Communication Technologies (HAICTA 2013). September 19 -22, Corfu, Greece.

Kaimakoudi, E., Polymeros K. and Batzios Ch., (2013). "Investigating export performance of Balkan and eastern European fisheries sector". 5<sup>th</sup> International Conference: The Economies of Balkan and Eastern Europe Countries in the Changed World (EBEEC 2013). May 5-9, 2013, Konstantinoupoli.

Oikonomou, S., Polymeros K. and Galanopoulos K., (2012). "Investigating the dynamics of Greek snails exports in the E.U market". 12<sup>th</sup> Conference of the Greek Association of Agricultural Economists. November 23-24, 2012, Thessaloniki, Greece.

Tsikliras, A. and Polymeros K., (2012). "Do market forces influence fishing activities?" 34<sup>th</sup> Scientific Conference of Hellenic Association for Biological Sciences, May 17-19 2012, Trikala,

Greece.

Kaimakoudi E., Polymeros K. and Batzios Ch. (2012). "The impacts of Common Fisheries Policy of the EU on the Greek fishery sector". 4<sup>th</sup> International Conference "The Economies of Balkan and Eastern Europe Countries in the changed World", May 11 – 13, 2012, Sofia, Bulgaria.

Kaimakoudi, E., Mitsoura A, Polymeros K., Nikouli E. and Mente E., (2011). "Analysing consumers' s Perceptions Towards Organic Aquaculture Products". Annual Meeting of the European Aquaculture Society – Mediterranean Aquaculture 2010. October 18–21, 2011, Rhodes, Greece.

Karagounis, Ch. and Polymeros K., (2011). "Investigating the competitiveness of Greek sea bass in the E.U. market". 4<sup>th</sup> International Symposium on Hydrobiology and Fisheries. June 9-11, 2011, Volos, Greece.

Kaimakoudi, E., Polymeros K. and Karelakis C., (2011). "Analysis of firm performance in supply chain of Greek fisheries products in the framework of Common Fisheries Policy of E.U". 4<sup>th</sup> International Symposium on Hydrobiology and Fisheries. June 9-11, 2011, Volos, Greece.

Karagounis, Ch. and Polymeros K., (2010). "Investigating the Competitiveness of Greek Sea bream in the E.U market". 11<sup>th</sup> Conference of the Greek Association of Agricultural Economists. November 26-27, 2010, Athens, Greece.

Loizou, E., Chatzitheodoridis F., Mattas K. and Polymeros K., (2010). "Fisheries Policies Impacts Consideration towards the Development of Rural Coastal Areas". 118<sup>th</sup> Seminar of the European Association of Agricultural Economists (EAAE), 'Rural development: governance, policy design and delivery', August 25-27, 2010, Ljubljana, Slovenia.

Shinaraki, M. and Polymeros K., (2010). "Investigating the consumers' perceptions towards fisheries products". 14<sup>th</sup> Conference of Ichthyologists. May 6-9, 2010, Piraeus, Greece.

Kaimakoudi, E., Polymeros K. and Karelakis Ch., (2009). "An investigation of the supply chain of fisheries products in Greece". 113<sup>rd</sup> Seminar of the European Association of Agricultural Economists (EAAE), "A resilient European Food Industry and Food Chain in a Challenging World". MAICH, September 03-06, 2009, Chania, Greece.

Mandalos, H., Polymeros K. and Hatzioannou M., (2008). "An investigation of snails market – shares in the E.U market". 3<sup>rd</sup> International Symposium of Hydrobiology and Fisheries, October 8-10, 2008, Arta, Greece.

Lioliou, M. and Polymeros K, (2008). " The dynamics of Greek exports of animal products in the E.U market". 10<sup>th</sup> Conference of the Greek Association of Agricultural Economists. November 27-29, 2008, Thessaloniki, Greece.

Kaimakoudi, E., Polymeros K., Batzios Ch. and Neofytou Ch., (2008). "Analysing the supply chain of fisheries products". 10<sup>th</sup> Conference of the Greek Association of Agricultural Economists. November 27-29, 2008, Thessaloniki, Greece.

Polymeros, K., (2007). "Marketing Challenges and Opportunities in Aquaculture Industry". International Forum in Aquaculture, COST/EUREKA twin event. Patra's Science Park, , June 11-12, 2007, Patra, Greece.

Katrakilidis, C. and Polymeros K., (2007). "Testing the Dynamic Characteristics of Competitiveness in Fresh Fish Exports of Euro Mediterranean Countries". 1<sup>st</sup> Mediterranean Conference of Agro Food Social Scientists, organized by the European Association of Agricultural Economists, (103<sup>rd</sup> Seminar of the EAAE) and the International Association of Agricultural Economists (IAAE). April 23-25, 2007, Barcelona, Spain.

Botonaki, A., Tsakiridou E., Polymeros K. and Mattas K., (2006). "Consumer attitudes and willingness to pay for quality labeled meat". 80<sup>th</sup> Annual Conference of the Agricultural Economics Society. Claude Bernard, Paris, France, 30-31 March 2006.

Polymeros, K., Mattas K. and E. Tsakiridou, (2005). "Assessing the Competitiveness of E.U Mediterranean Fisheries and Aquaculture Industries". 95<sup>th</sup> Seminar of the European Association of Agricultural Economists (EAAE), The Economics of Aquaculture with Respect to Fisheries, December 9-10, 2005, Civitavecchia (Rome), Italy.

Polymeros K., Tsakiridou E. and Mattas K., (2005). "The interaction between food quality certification and consumers' food choices". XI<sup>th</sup> Congress of European Association of Agricultural Economists (EAAE), Copenhagen, Denmark, 24-27 August 2005.

Polymeros, K., Tsakiridou E. and Katrakylidis K., (2005). "Assesing the Export Market – Shares of Greek Fisheries Exports in the EU Market". 2<sup>nd</sup> Symposium of Hydrobiology and Fisheries, Volos, 13-14 May, 2005.

Polymeros, K., Loizou E. and Tsakiridou E., (2004). "Estimating the Competitiveness Indices of the Greek Fisheries Products". 8<sup>th</sup> Conference of the Greek Association of Agricultural Economists, Thessaloniki, 25-27 November 2004.

Polymeros, K. and Arvanitogiannis I., (2003). "Processing and Marketing of Fisheries Products". 1<sup>st</sup> Symposium of Hydrobiology and Fisheries. Volos, June 6-8, 2003.

Galanopoulos, K., Arabatzis G. and Polymeros K., (2002). "An Application of the Almost Ideal Demand System (AIDS) in the Greek Wood Market". 7<sup>th</sup> Conference of the Greek Association of Agricultural Economists, Athens, 21-23 November 2002.

Polymeros, K., Katrakylidis K. and Mattas K., (2000). "Empirical Analysis of the Greek Cotton Demand in the EU Market". 6<sup>th</sup> Conference of the Greek Association of Agricultural Economists, Thessaloniki, 24-25 November 2000.

Polymeros, K., (2000). "Competitiveness and Changes in the World Cotton Industry". Inter-Regional Cooperative Research Network on Cotton, Adana, Turkey, 20 -24 September 2000.

Mattas, K., Tzouvelekas V., Loizou E. and K. Polymeros, (1998). "The Dynamics of Crop Sectors in Regional Development: The Case of Tobacco". 45<sup>th</sup> International Atlantic Economic Conference, Rome, 14-24 March 1998.

Polymeros, K., Mattas K., Michaelidis A., Loizou E. and V. Tzouvelekas, (1998). "Competitiveness and Changes in Trade Patterns: The Case of Cotton Industry". (Poster), 59<sup>th</sup> Seminar of the European Association of Agricultural Economists (EAAE), Apeldorn, The Netherlands, 22-24 April 1998.

Polymeros, K. and Mattas K., (1996). "Problems and Opportunities in the Marketing of Greek Cotton". 4<sup>th</sup> Conference of the Greek Association of Agricultural Economists, Thessaloniki, 28-30 November, 1996.

---

## **Publications** (selected)

---

Pinello, D., Gee J. and Polymeros K., (2018). " An unconventional approach to estimating crew remuneration in fisheries". *Marine Policy*, 87 (2018) 226–233.

Gee, J., Pinello D. and Polymeros K., (2017). "Drivers of Labor-Related Indicators across Diverse Mediterranean Fisheries". *Sustainability*, 2017, 9(11), 2000;doi:10.3390/su9112000.

Oikonomou, A. and Polymeros K., (2017). " The impacts of the economic crisis on Greek exports of sea bass and sea bream". *Journal of Aquaculture & Marine Biology*, 5:3.

Pinello, D., Lontakis A., Sintori A., Tzouramani I. and Polymeros K., (2016). "Assessing the efficiency of small-scale and bottom trawler vessels in Greece". *Sustainability*, 2016, 8(6):281, doi:10.3390/su8070681.

Oikonomou, A. and Polymeros K., (2015). "Analyzing the Competitiveness of the Greek Sea Bream Exports in the European Union Market". *Journal of Global Economics*, 3:2, 1-10.

Polymeros, K., Kaimakoudi, M., Schinaraki, A., and Ch., Batzios, (2015). "Analysing consumers' perceived differences in wild and farmed fish". *British Food Journal*, 117:3, 1007-1016.

Loizou, E., Chatzitheodoridis, F., Polymeros, K., Michailidis, A. and Mattas, K., (2014). " Sustainable Development of Rural Coastal Areas: Impacts of a New Fisheries Policy". *Land use Policy*, 38, 41-47.

Tsikliras, A. and Polymeros K., (2014). "Fish market prices drive overfishing of the 'big ones". *PeerJ* 2, e638.

Polymeros, K., Kaimakoudi, E., Mitsoura, A., Nikouli E. and Mente E., (2014). "The determinants of consumption for organic aquaculture products". *Aquaculture Economics and Management*, 18:1, 45-49, <http://dx.doi.org/10.1080/13657305.2014.855954>.

Kaimakoudi, E., Polymeros K. and Batzios Ch., (2014). "Investigating export performance of Balkan and Eastern European fisheries sector", *Elsevier, Procedia Economics and Finance*. Reference: FINE576. DOI:10.1016/S2212-5671(14)00023-9. (2014), pp. 219-230. *The Economies of Balkan and Eastern Europe Countries in the Changed World (EBEEC 2013)*.

Kaimakoudi, E., Polymeros K., Schinaraki M-G. and Batzios Ch., (2013). "Consumers' attitudes towards fisheries products". *Elsevier, Procedia Technology*: 8 (2013) 90 – 96. DOI: 10.1016/2013.11.013. ISSN: 2212-0173. 6th International Conference on Information and Communication Technologies in Agriculture, Food and Environment (HAICTA 2013).

Karelakis, Ch., Abas Z., Galanopoulos K. and Polymeros K., (2013). "*Positive effects of the Greek economic crisis on livestock farmer behaviour*". *Agronomy for Sustainable Development*, Vol.33:(3), pp. 445-456.

Kaimakoudi E., Polymeros K. and Batzios Ch. (2012). "The impacts of Common Fisheries Policy of the EU on the Greek fishery sector". *Proceedings of the 4<sup>th</sup> International Conference "The Economies of Balkan and Eastern Europe Countries in the changed World"*, pp.379-388.

Tsikliras, A. and Polymeros K., (2012). "Do market forces influence fishing activities?". *Proceedings of the 34<sup>th</sup> Annual Conference of the Hellenic Society for Biological Sciences*, pp. 303.

Karelakis, Ch., Kaimakoudi, E., and Polymeros, K., (2011). "Analyzing managerial perceptions towards the performance determinants in the fishery sector". *Fisheries Research*, 110:244-251.

Kaimakoudi, E., A. Mitsoura, K. Polymeros, E. Nikouli and E. Mente, (2011). "Analysing consumers' perceptions towards organic aquaculture products". *Proceedings of the annual meeting of European Aquaculture Society, "Aquaculture Europe 2011" - October 18-21, Rhodes, Greece*, pp 521-522.

Polymeros, K., Karelakis Ch. and Kaimakoudi E., (2010). "A path analysis approach in investigating the performance of the Greek fisheries market". *Food Economics - Acta Agriculturae Scandinavica, Section C (02-04)*, pp.128-138.

Kaimakoudi, E., Polymeros, K. and Karelakis Ch. (2010). "Investigating market performance: the case of Greek fisheries industry". *International Review of Applied Economic Research*, Vol. 5, (1-2), pp. 73-81.

Polymeros, K. and Katrakilidis C., (2008). "The Dynamic Characteristics of Competitiveness in the E.U Fish Market". *The International Journal of Economic Issues*, Vol. 1, (1), pp. 25-42.

Botonaki, A., Polymeros K., Tsakiridou E. and Mattas K., (2006). "The role of food quality certification on consumers' food choices". *British Food Journal*, Vol. 108, (2), pp. 77 - 90.

Michailidis, A., Polymeros K. and Loizou E., (2006). "Biologic Olive Oil Quality: An Illustration of Consumers' Perception". *International Review of Applied Economic Research*, Vol. 1, (1), pp. 35-43.

Katrakilidis, C., Mattas K., and Polymeros K., (2005). "Structural Changes and Trend Behaviour of the European Cotton Market". *International Journal of Economic Research*, Vol. 2 (2):207-215.

Mattas, K., Fotopoulos C., Tzouvelekas E., Loizou E. and K. Polymeros, (1999). "The Dynamics of Crop Sectors in Regional Development: The Case of Tobacco". *International Advances in Economic Research*, Vol. 5 (2):255-268.

Polymeros, K., Mattas K., and Michaelidis A., (1998). "Cotton: Perspectives and Prospects of a Challenging European Crop". *MEDIT* Vol. 1:14-17.

---

### **Scientific and Professional Recognition**

- President of the Dept. of Food Science and Nutrition, University of Thessaly (2021- 2022).
- Vice President of the Dept. of Ichthyology and Aquatic Environment, University of Thessaly (2014- 2016).
- President of the Administrative Board of the Greek Association of Agricultural Economists (2014-2016).
- President of the Organizing Committee of the 14<sup>th</sup> Conference of Greek Association of Agricultural Economists, October 20-21, Volos, Greece.
- Editor in charge of the Proceedings of the 14<sup>th</sup> Conference of Greek Association of Agricultural Economists.
- Citations: 533 - Google scholar/05/06/2021.

### **- Member of Editorial Boards**

1. *British Food Journal*.
2. *Sustainability*.
3. *Journal of Aquaculture & Marine Biology*.
4. *Journal of Marine Biology & Aquaculture*.
5. *Oceanography & Fisheries Open Access Journal*.
6. *Aquaculture and Fisheries Journal*.
7. *Food Processing & Technology*.

### **- Referee in International Scientific Journals and Conferences**

1. *Agricultural Economics*.
2. *Agricultural Economics Review*.

3. *Aquaculture*.
4. *Aquaculture International*.
5. *British Food Journal*.
6. *Sustainability*.
7. *Annals of Operations Research*.
8. *Land Use Policy*
9. *E-Cronicon/agriculture*.
10. *Elsevier, Procedia Economics and Finance*.
11. *Fisheries Research*.
12. *Journal of Aquaculture & Marine Biology*.
13. *International Review of Applied Economic Research*.
14. *International Journal of Livestock Production*.
15. *PLOS ONE*.
16. *Annals of Operations Research*
17. *Foods - Open Access Food Science Journal*.
18. *Journal of Marine Biology and Aquaculture*.
19. *Oceanography & Fisheries Open Access Journal*.
20. *Proceedings of the National Academy of Sciences, Biological Sciences (NASB)*.
21. *International Symposium on Hydrobiology and Fisheries*.
22. *International Conference on Information and Communication Technologies in Agriculture*.
23. *XV EAAE Congress Conferences and Seminars of European Association of Agricultural Economists, (XV EAAE Congress)*.
24. *Conferences of Greek Association of Agricultural Economists*.

---

### **Research interests**

Agricultural Economics and Policy.  
 Agricultural and Food Marketing.  
 Common Agricultural Policy of the E.U.  
 International Trade of Agricultural and Fisheries Products.  
 Consumer behavior in Agricultural and Fisheries Products.  
 Rural Development.